

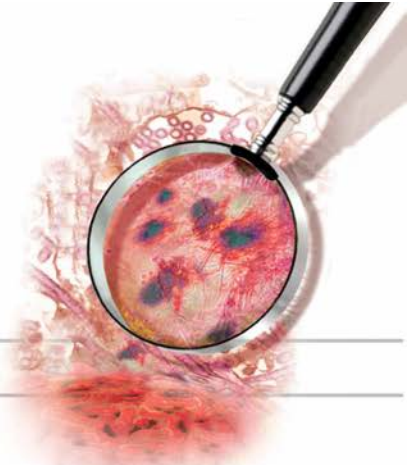


# Bactro NEWS

Products & Services

Edition 1

June 2015



## WHY BACTRONIZE YOUR REAL ESTATE?

Bactronix Corp has been in business since July of 2011. During the past 4 years the company has been very successful in many industries such as hospitals, schools, care facilities, emergency service, gyms, industrial facilities and commercial facilities.

This newsletter concentrates on our emerging real estate market. Bactronix tests and treats many homes for contamination, caused by bacteria, viruses, mold and bad odors. It is hard to believe, but it is a proven fact that one out of every three homes in Western Pennsylvania has problems with mold and musty odors. One out of every fifteen homes has a serious pet odor issue.

### **Top 3 real estate problems resulting from mold and odors:**

- Interested buyer becomes disinterested
- Price reduction of home
- Serious delays in closing

### **Q. How can Bactronix help the home owner and the real estate company prevent this from happening?**

**A. Invite Bactronix to perform a free home evaluation on every listing to enhance the value of having a mold and odor free house.**

## HOW DOES THE HOMEOWNER AND REALTOR BENEFIT FROM THIS FREE HOME EVALUATION?

1. Bactronix will evaluate contamination levels of the house as the result of water penetration through walls, roofs, windows or pipes. There is absolutely no cost involved for this evaluation. Bactronix will provide written reports and refer you to several waterproofing companies to take care of the water issues.
2. When home inspections reveal mold problems, Bactronix will provide a Bionomic Assessment Report (BAR) and a proposal for treatment. Our Two-Step Bactronizing Process kills mold as well as bacteria and neutralizes odors.
3. If there is an odor issue from pets, mildew and mold, Bactronix will provide the home owner with a free evaluation and a proposal for treatment.
4. When odors originate from the ductwork/HVAC system, Bactronix will provide a free proposal for professional duct cleaning and Bactronizing.

## WHAT ARE THE ADVANTAGES OF BACTRONIX VERSUS THE COMPETITION?

- Bactronix is a science based company. We test before and after treatment to provide a record of the effectiveness of our Bactronizing Process.
- We evaluate at no charge to the customer.
- We provide written assessments along with certification upon completion of the treatment process.
- The two step Bactronizing Process consists of disinfecting and protecting (residual value).
- Bactronizing is non-toxic so you do not have to leave your home!
- Our products are EPA registered and safe to humans, animals and the environment.
- Bactronix advanced delivery system covers 100% of all surfaces in the home.
- The Bactronizing process is highly effective on hard and soft surfaces.
- The Bactronizing Process has residual of 90 to 365 days depending on the home conditions.
- The Bactronizing Process is effective and affordable.
- Bactronix is ethical, trustworthy, and insured for liability.
- Our Bionomic Specialists and Service Technicians are highly trained and certified.

## TRAINING OF YOUR STAFF

We provide on-site presentations for your sales team and office staff. These sessions can take place before or after your weekly or monthly sales meeting. We will provide the coffee and donuts!



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